Certified Social Media & E-Commerce Expert

Procedure of the certification process:

• Registration for certification and payment of the certification fee Submission of documents for examination by experts
• Admission to the hearing after fulfillment of the formal admission requirements and approval by experts
• Successful completion of the technical discussion (commissioned one-on-one interview) • Certificate / Title "Certified E-Commerce and Social Media Consultants"

Validity of the certificate:
3 years, then recertification *

Benefits for the certified individuals:

• Clear documentation of competences
• Comprehensible quality standard according to objective criteria & presentable quality seal
• Benefits of order acquisition
• Possibility of the media presentation of the qualification
• Know-how exchange with the community keeps the topic "fit" and opens up networking advantages

After fulfilling the following requirements, the certificate Certified eCommerce and Social Media Consultants can be awarded:

• The candidate must be active as an IT service provider or business consultant (self employed or as an employee of a respective company) and must demonstrate at least three years of activity in the area of e-commerce and social media.
• Fulfillment of the formal approval criteria according to the certification guidelines (see certification manual)
• Successful completion of the technical discussion

Target group
The certification is aimed at IT service providers and management consultants:

• who are verifiably active in the field of E-Commerce & Social Media and
• want to document their specialist knowledge in the field of E-Commerce & Social Media with a strong quality seal.

The certified persons

- can advise and accompany customers in the SME sector in E-Commerce & Social Media in depth
- are able to convey "a big picture" in order to raise awareness of the links in E-Commerce & Social Media
- are also sensitized to the accompanying topics that make E-Business beyond E-Commerce & Social Media
- have in-depth knowledge of contemporary, digital business models in commerce and service
- have experience with the approach and the online behavior of different target groups
- are familiar with the existing and future legal framework of E-Business & Social Media